

Celion®

COLOR CATALOG

The premium **acetate**
reborn from **cigarette waste**





Celion® represents a groundbreaking innovation as the first cellulose acetate recovered from cigarette butts, turning waste into a sustainable and cutting-edge material. This catalog, will be a one-of-a-kind offering designed to inspire and adapt to our clients' needs. With a thoughtfully curated selection of colors and textures, we aim to unlock new creative possibilities while telling a story of circularity and environmental commitment that is as unique as the material itself.

Celion®

M O N O C O L O R

This collection is a deep dive into the essential chromatic palette of South American nature.

We group hues that range from the mineral stillness of rock to the vibrant intensity of native flora. This collection is an homage to the beauty we rescue, offering design with a full consciousness of circularity.

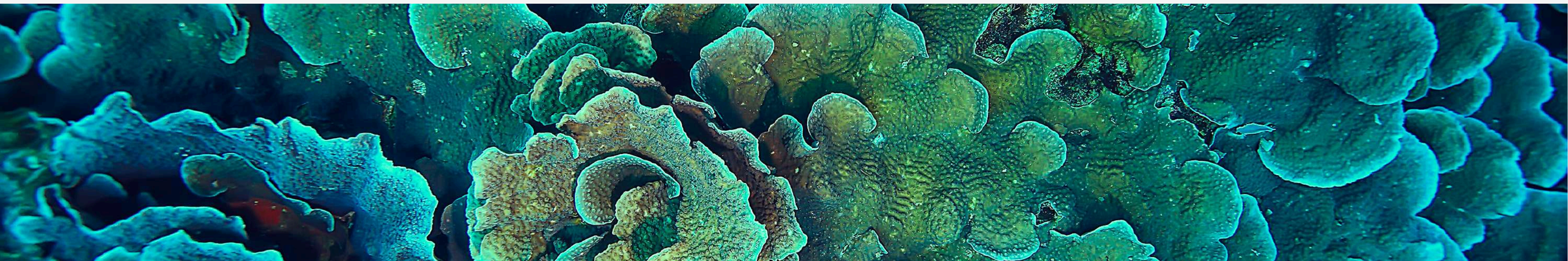
GRANITE



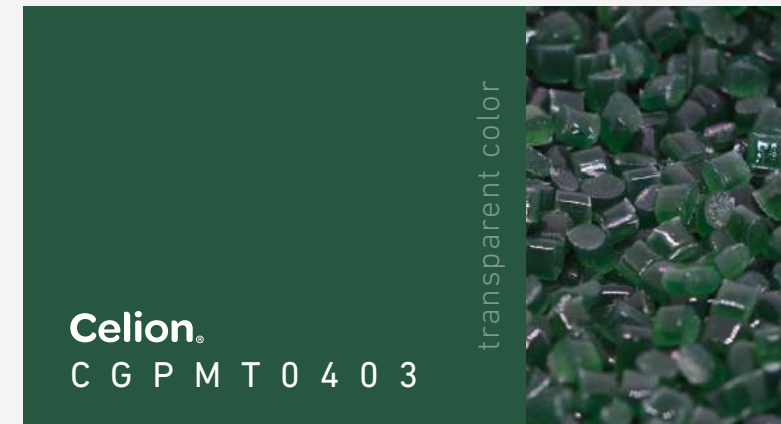
PACIFIC OCEAN



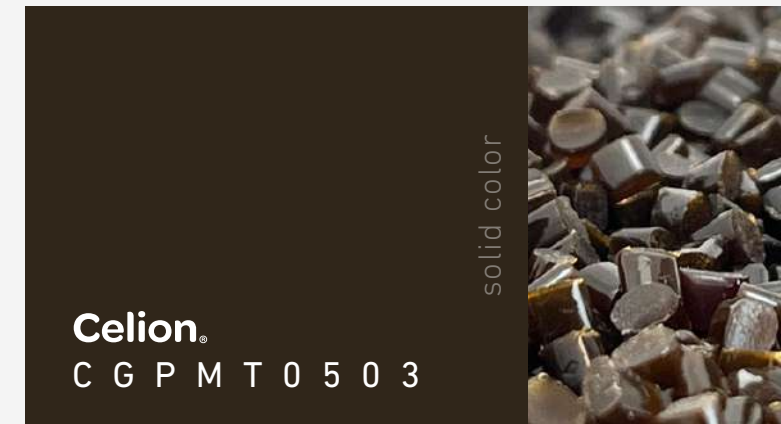
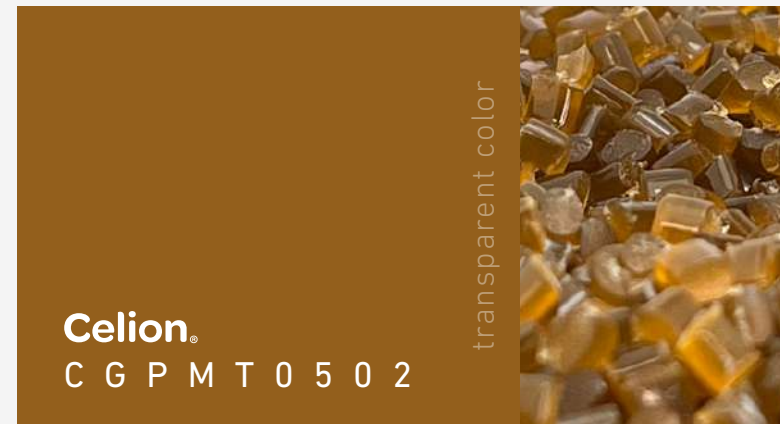
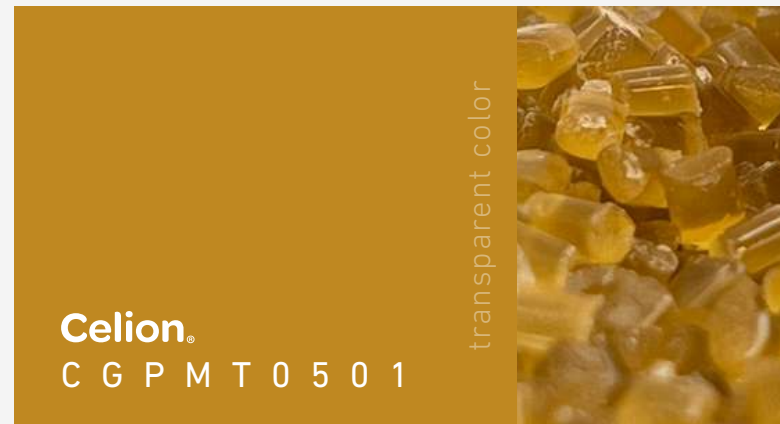
A R R E C I F E



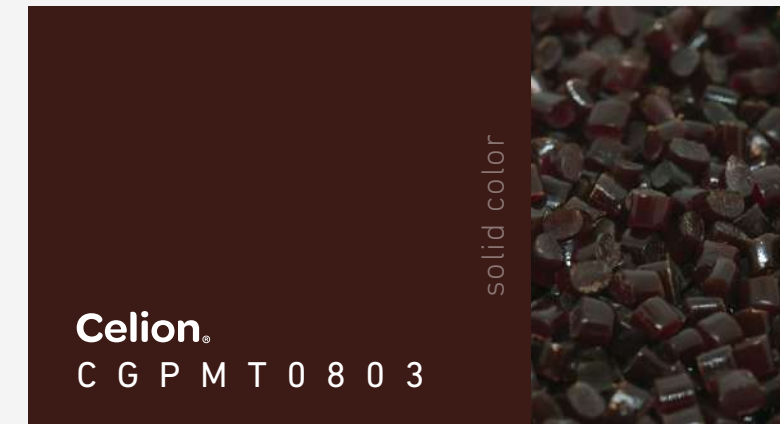
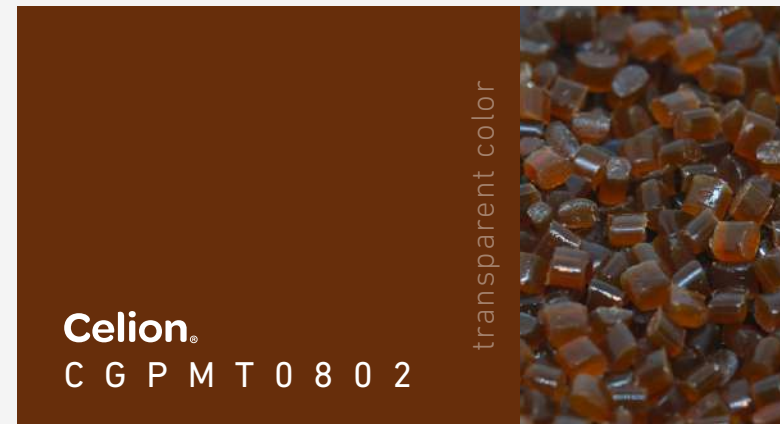
NATIVE FOREST



S W E E T A M B E R



A T A C A M A



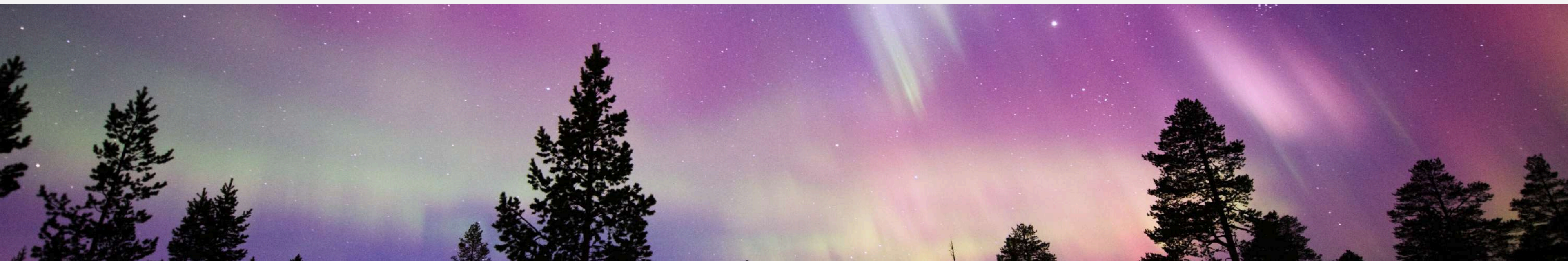
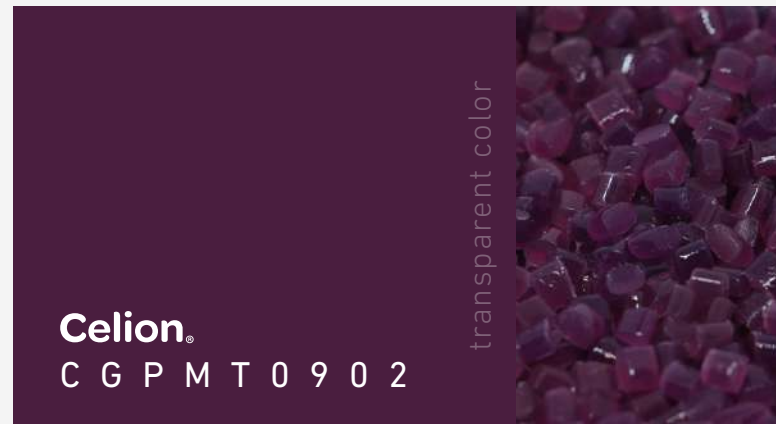
P A L E C R Y S T A L



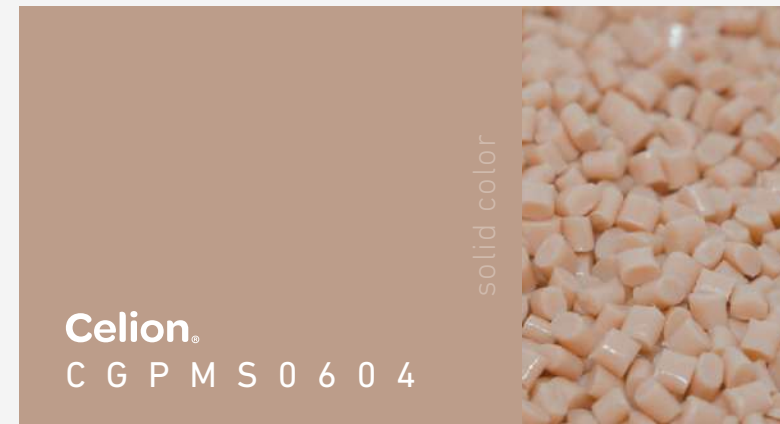
VINEYARD



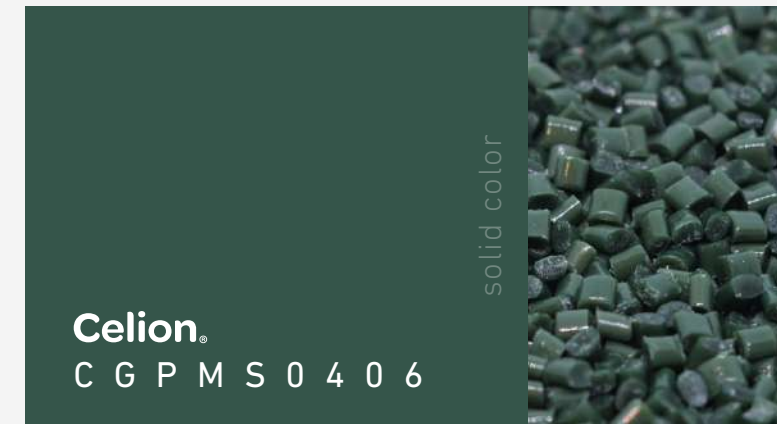
S O U T H E R N L I G H T S



T E R R A



T E R R A



T E R R A



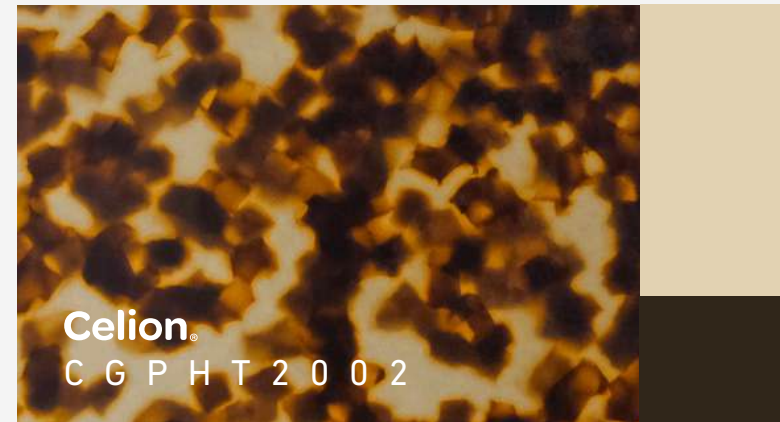
Celion®

H A V A N A S

Where industry tradition converges with sustainable innovation.

These essential patterns, from the timeless classic tortoise shell to our bold exploration of color, capture the richness and elegance of natural textures. HAVANAS transforms waste into innovative design, offering a form of luxury that doesn't cost the planet.

H A V A N A S



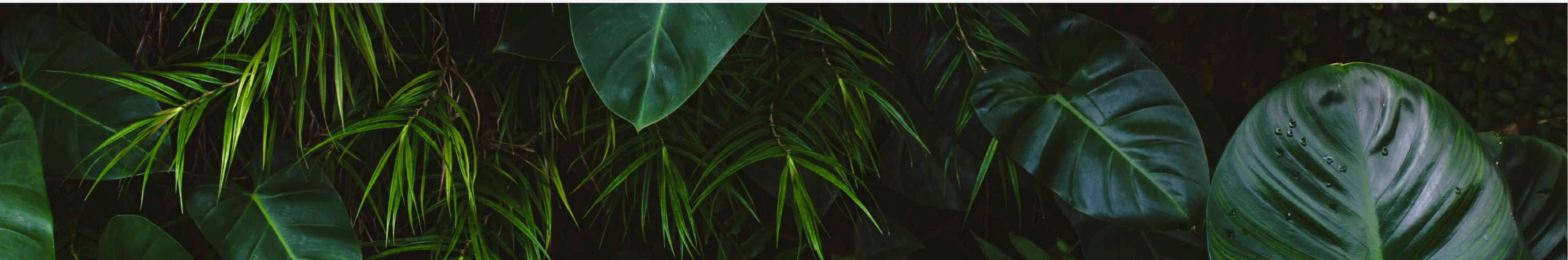
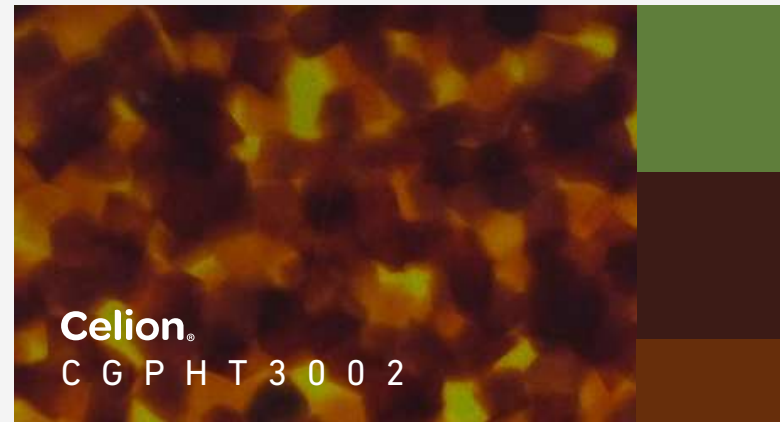
H A V A N A S



H A V A N A S



H A V A N A S

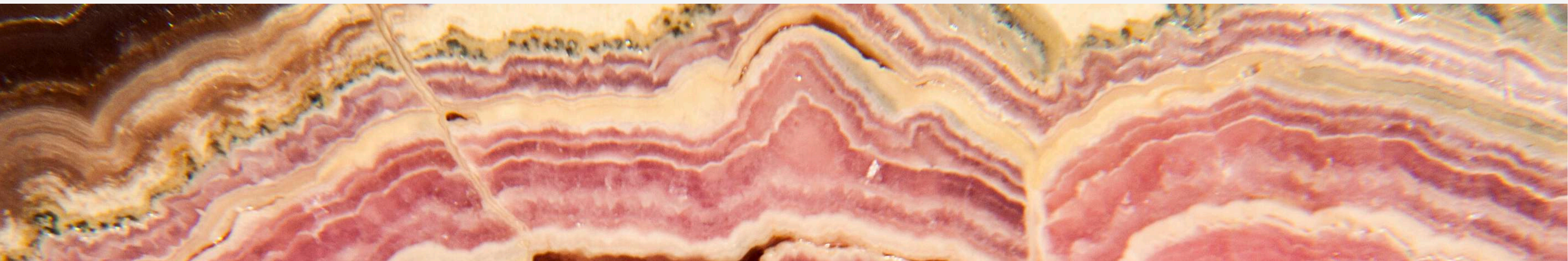


H A V A N A S

Celion.



H A V A N A S



Celion®

Join a new generation of
eyewear brands **building for the future**

by  IMEKO

